

The "Key" To Money-Maker "Words"



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What You Aren't Supposed To Know About Keywords And Buyer Traffic

How successful have you been with Internet Marketing in the past? Whether you've never made a penny or you make thousands of dollars per month, you probably still think that traffic is all you need to make a killing. Luckily you found this report; hopefully I can change your mind.

Since the internet has become seriously popularized, everything seems to be about how much traffic someone gets. Most people gleam at sites that get millions of visitors and think that they must be rich, but then go buy an E-Book from some seemingly small site about dieting. Firstly, you really have no idea how much traffic they are getting; many of these sites DO get a lot of visitors.

That's what everyone seems to be stuck on though, the amount of visitors to a particular site. Unfortunately that is also the reason why many Internet Marketers fail and don't understand why. Most of them will comment and say something along the lines of, "Why am I not making any money? I get x visitors to my site every day but I don't sell anything!"

Of course most of us know about targeted traffic, that is: visitors who want a product like the one you're selling. The problem here is that people don't put this knowledge to use, they go for keywords that seem like they'll bring in tons of people for cheap; and they do, but those people aren't looking to buy anything and no sales take place.

What you really want is "buyer" traffic, these are visitors who are already looking to buy the item that you're selling. By the time they get to your website they already have their wallets and purses opened with their credit card in hand. Which do you honestly think is going to make for more sales:

- 10,000 visitors who want to learn about losing weight.
- 5,000 visitors who want to see what this fuss is about acai berry.
- 1,000 visitors who heard about how awesome the acai berry diet is from a friend and want to try it out.

I'm sure you answered correctly; the 1,000 visitors are ALREADY sold and just want to find a great place to buy it. Don't configure your website to convince them to try out the acai berry diet, make them believe that you are the BEST place to buy it from and that to buy it from anywhere else would be a mistake. Of those 1,000 visitors you could manage over 50% conversions (at least 500 sells), with the 5,000 you'll be lucky to get 5% to buy (250 sells), and with the 10,000 you'll be lucky to get 1% of them to buy your product (100 sells).

Why Doesn't Everyone Just Get "Buyer" Traffic Then?

To put it absolutely bluntly: they can't. Getting this elusive form of traffic has long been reserved for only those at the pinnacle of Internet Marketing. This isn't just because they refused to teach anyone either, it's simply too hard to be taught. Even with all of the information they could need, most couldn't figure out how to corner their niches.

Even more than that though, about 98% of Internet Marketers THINK they are getting "buyer" traffic. Realistically though, less than 2% of them are actually getting the good stuff. The rest of them are more than likely getting "targeted" traffic which converts much worse and can often be HARDER to get.

Getting this traffic should be at the top of any respectable Internet Marketer's list (if you have an autoresponder you should log-in and put "buyer" traffic right there at the top, well not really). The reason should be obvious: if you can get a large number of this traffic, you'll never have to worry about how many sells you are making again. Obviously this sounds too good to be true at first glance, but that's the reason that most can't obtain it, it's not easy.

Whether you're: looking to make money with AdSense, trying to sell E-Books or other informational products, attempting to sell other products through affiliate programs, hoping to get high rankings on search engines and tons of free traffic, or even trying to build a huge (extremely targeted) opt-in list, "buyer" traffic is your ticket there.

The Long Way To Obtaining "Buyer" Traffic

Having phrased the line above the way I did, you've obviously figured out there is also a shortcut to getting this traffic, but we'll get there in time. First I'll explain to you how you could get this traffic all by yourself! Of course this isn't something that a lot of people know, and those who do know this secret wouldn't dare spread it around; luckily for you, I would.

The first things that you'll need to MASTER are elusive little buggers: long tail keywords. Long tail keywords are long and specific keywords that look for targeted traffic. Instead of trying to get the "weight loss" keyword, one could instead focus on "losing weight with acai berry supplements". Of course this is still just targeted traffic, you'll need to be even MORE specific to get "buyer" traffic.

In order to make your long tail keywords into machines for attracting "buyer" traffic, you'll need to think exactly what you would type in to buy something. Most people wouldn't type in "losing weight with acai berry supplements", instead they might type in something like: "best place to buy acai berry". Of course I'm sure you can think of even MORE specific examples, and just by doing that you're already getting some killer keywords.

Well that didn't take too long, did it? You might think that at first but once you start trying to make entire

keyword lists based around these, you might think a little differently. Now I'm not saying you should pay a hundred dollars a day to hire someone else to write these all for you (I know some people do), but there is another way. This other way which I'm about to show you is known to a few as the ultimate piece of Internet Marketing software.

Keyword Elite, The Best Keyword Research Tool

Have you ever heard of [Keyword Elite](#)? If not, that might be a good reason that you're reading this. Or if you have heard about it but either decided not to get it or haven't looked into it: you need to read this section. This section of the report is all about Keyword Elite (which is the shortcut to getting tons of long tail keywords that will rake the "buyer" traffic up, if you didn't already figure that out).

Keyword Elite is a single piece of software that is directly responsible for earning it's creator, Brad Callen, over \$1,766,807 in a single year. That might sound insane to you but it is absolutely true and you would be amazed how many others are breaking six figures a year thanks to this revolutionary new piece of software.

What makes Keyword Elite so unique is that it is the most powerful program known to Internet Marketers, yet it can be used by anyone (even a six year old, it's that simple). Just by running this program you can collect up to 10,000 (yes 10,000!!!) keywords from each search engine that will grab "buyer" traffic by the ear and tug it on to your website.

Imagine:

- Drilling into a niche and immediately uncovering micro and even nano niches.
- Generate UNLIMITED (seriously, as many as you could ever need) keywords for ANY niche.
- See how many searches your niche has had over the last 6 months - INSTANTLY.
- Apply extremely flexible filters to keyword lists allowing for amazing keywords that nobody else would ever find.
- Be able to find out immediately whether a niche is profitable.

Of course that isn't even CLOSE to all of the benefits. One of the most amazing features of Keyword Elite is one that can't even be discussed. It allows you to instantly get thousands of "buyer" traffic to funnel into your websites from top competitors and have them THANK you for taking it. Not looking further into Keyword Elite would be absolutely insane, it is now THE most needed software application for Internet Marketers.

The price of Keyword Elite is normally \$297 but has recently been on sale for \$197, which is an absolutely amazing price. But wait! I spent days negotiating with the owner, Brad Callen, and can now offer YOU a [14 DAY FREE TRIAL](#). Nobody else is going to get this, this is completely exclusive to YOU.

You'll NEVER find another opportunity to try this software out for 14 whole days for FREE. Once you try out Keyword Elite, you'll never be able to go back to doing everything manually. If you don't take advantage of this amazing free trial offer today, I can't guarantee that you'll still be able to get it... Brad was really resistant about allowing me to offer it to you! Go check out [Keyword Elite](#) for more information and start your free trial now!



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